This workshop calls together preservationists, city planners, community leaders, academics and students to focus on new approaches to urban historic preservation and their relevance to urban conservation in New Jersey, New York, and the entire mid-Atlantic region. Central to our discussion will be the implementation of UNESCO’s Recommendation on the Historic Urban Landscape (HUL, 2011).

PROGRAM

9:30 – 10:00  Coffee and Registration
10:00 – 10:05  Welcome by Archer St. Clair Harvey, Director of CHAPS
10:05 – 10:35  Patricia O’Donnell, Historic Urban Landscapes: Integrating Culture & Sustainability for a Vibrant Future through UNESCO HUL Mainstreaming
10:35 – 10:55  Conversation with Audience
11:00 – 11:20  Susan Gruel and Fred Heyer, HULs from the Bottom Up: What Does it Mean for Neighborhoods and Towns?
11:20 – 11:45  Conversation with Audience
11:50 – 12:00  Ian Burrow, Introduction to Poster Presentation, The New Brunswick Region: A Case Study In Archaeology, Land-Use And Historic Preservation
12:05 – 1:05  Lunch
1:10 – 1:30  Matthew Hill, UNESCO’s Historic Urban Landscape Approach: The View from Philadelphia
1:30 – 1:55  Conversation with Audience
2:00 – 2:20  Gabrielle Esperdy, Entropic Snapshots of the Garden State: Defining Historic Urban Landscapes in the City of New Jersey
2:20 – 2:45  Conversation with Audience
2:50 – 3:50  Panel Discussion moderated by Adi Sela Wiener
3:55 – 4:00  Concluding Remarks by Brian Daniels
4:00 – 5:00  Reception

This event is co-sponsored by the Rutgers University Program in Cultural Heritage and Preservation Studies (CHAPS) and the Penn Cultural Heritage Center. It has been organized in conjunction with the CHAPS seminar course, Global Heritage and the City: Preservation of Historic Urban Landscapes, taught by Catherine Boland Erkkila.

The workshop will be held at the Zimmerli Art Museum, 71 Hamilton Street, New Brunswick, NJ 08901. The workshop is free, but pre-registration is required. Contact Geralyn Colvil at colvill@rci.rutgers.edu.
Catherine Boland Erkkila is co-organizer of the workshop. She is an adjunct professor in the Cultural Heritage and Preservation Studies Program and the Department of Art History at Rutgers University. Her research interests include cultural landscapes, urban development and preservation, and the intersection of transportation and migration, particularly in the United States. She recently worked with the Institute of Urban Development in Krakow, Poland on research involving heritage preservation in urban-rural partnerships. Boland Erkkila received her master’s degree in Cultural Heritage and Preservation Studies (2011) and her doctorate in Art History, with a specialization in Architectural History (2013) from Rutgers University.

Ian C. Burrow is Vice President and Principal Archaeologist of Hunter Research, Inc., Historical Resource Consultants. He has more than 30 years of experience directing cultural resource management projects in the United States and the United Kingdom. Burrow has been director of numerous archaeological surveys and data recovery projects performed in connection with highway and utilities improvements, reservoir and facilities expansions, and other types of development activities. His particular expertise is in directing archaeological investigations carried out in conjunction with restoration projects (e.g., the Old Barracks, Trenton; Tweed Courthouse, New York; and numerous state-owned historic buildings in New Jersey, such as the Allaire Mansion, the Thomas Olden House, the John Craig House). His specialization is in historical and industrial archaeology (historic house archaeology, military sites, gas works) and computer applications in archaeological data analysis.

Brian Daniels is co-organizer of the workshop. His research examines how ideas about cultural property and the public good have taken shape in the United States. Daniels has worked with indigenous communities in western North America on issues surrounding heritage rights, repatriation, and recognition for over a decade, and developed strategies for community engagement as the manager of the National Endowment for the Humanities regional center initiative at San Francisco State University (2000-2003). He is also Lecturer in the Anthropology Department at the University of Pennsylvania, and holds an appointment as Research Associate with the Smithsonian’s Institutional History Division.

Gabrielle Esperdy is an architectural historian and critic whose work examines the socio-economic and cultural intersections of architecture, consumerism, and modernism in urban and suburban landscapes in the United States. Her first book, Modernizing Main Street (Chicago, 2008), examined efforts to use the architecture of modernism to transform shopping districts and commercial strips as an antidote to the Great Depression. Her current book project, Architecture & Autopia, studies attitudes towards the commercial landscape and their influence on architectural and urban discourse since WWII. On American Road Trip, her blog, Esperdy explores everyday places, buildings, and landscapes through an historical lens and a contemporary perspective. She is Associate Professor of Architecture at the New Jersey Institute of Technology and Editor of SAH Archipedia, an online resource for the history of the built environment, for which she is also preparing born digital content on the buildings of New Jersey. Her work has appeared in JAE, JSAH, Buildings & Landscapes and numerous other publications and she is a contributor to Places/DesignObserver.

Susan Gruel and Fred Heyer are principals of Heyer, Gruel & Associates, one of New Jersey’s largest professional planning firms. In addition to serving public and private clients, members of the firm are actively involved in other professional endeavors including teaching at Rutgers University, training sessions with professional organizations, participating in professional seminars and research and publishing. The firm offers clients a depth and diversity in virtually all areas of professional practice. For over 30 years the firm has provided a full range of planning services to more than 50 municipal clients ranging from some of New Jersey’s largest cities to rural towns with populations under 1,000 people. The firm has a great deal of experience in multi-jurisdictional planning efforts ranging from multi-community planning projects to County Master Plans. In addition to municipal clients, the firm has provided services to State, county and regional agencies, as well as private clients.
Matthew Hill is the Associate Director of the Center for Heritage and Society at UMass Amherst, a multidisciplinary research, teaching and policy initiative to craft new approaches to cultural heritage conservation and communication internationally. His research examines the use of cultural heritage as a resource for urban regeneration and social development in the Caribbean and Latin America as well as North America. Hill has published and conducted extensive research on UNESCO World Heritage sites in Cuba and the Spanish-speaking Caribbean, and teaches courses on international heritage policy and urban heritage development at UMass Amherst. As an applied anthropologist, Hill has also worked with city governments on the sustainable redevelopment of historic park systems and downtowns. His clients have included cities, public parks, foundations, institutions of higher education, and nonprofit organizations, including Philadelphia’s Center City District, the nonprofit technology provider Tech Impact, and Philadelphia Parks & Recreation. Hill graduated from the University of Chicago and holds a Ph.D. in sociocultural anthropology with a focus on cultural heritage.

Patricia M. O’Donnell, FASLA, AICP, landscape architect and planner, founded Heritage Landscapes LLC, Preservation Landscape Architects and Planners, USA in 1987. This professional firm is dedicated to a vibrant future cultural landscapes and communities of all types and scales, with some 500 project credits and 67 professional awards. She serves as Global Chair, IFLA Cultural Landscapes Committee, as the US Voting Member of the Cultural Landscapes International Scientific Committee ICOMOS IFLA and as an expert in the UNESCO World Heritage process. Since 2004 she has contributed to the development of the UNESCO HUL process and the final recommendation as an invited international expert, collaborating with global colleagues. Recently O’Donnell developed guidance incorporating HUL constructs and tools for the World Bank, social development to address sustainable stewardship of heritage villages in Bhutan, and Indian heritage cities, as a HUL mainstreaming step forward.

Archer St. Clair Harvey is Director of the Program in Cultural Heritage and Preservation Studies at Rutgers, which offers a MA and Ph.D. Concentration in Cultural Heritage Preservation and serves as a center for research and outreach on cultural heritage issues. She is also a Professor in the Department of Art History, where her research and teaching center on late antiquity. She received her PhD from Princeton University and is active as an archaeologist, serving as Associate Director of the American Academy in Rome/Soprintendenza Archeologica di Roma Palatine East Excavation.

Adi Sela Wiener is an architect who specializes in historic preservation. Adi serves as the Conservation Consultant for the State of Israel Ministry of The Interior, Haifa Regional Planning Commission, and as a member of the Israeli National Preservation Team. She works for the Israel Antiquities Authority, Conservation Department, the Policy and Research Section on various projects including: Ethics in Heritage Conservation and for its Conservators; and Historic Cities and HUL in Israel. Adi serves as a conservation consultant for two Jerusalem neighborhoods' master plan; and conducting documentation surveys, evaluations and statements of significance for urban and rural areas. As a graduate student of the Cultural Heritage and Preservation Studies (CHAPS MA; Rutgers University), Adi was a member of the Conference Organizing Committee for Cultural Landscapes: Preservation Challenges in the 21st Century (Oct. 2012). Her thesis was dedicated to the question: The Historic Towns and Town Centres Concept and the UNESCO Recommendation on the Historic Urban Landscape: Is It a Natural Continuum or Have We Gone Too Far? Adi also holds a Diploma in Conservation of the Built Heritage (Tel Aviv University) and B.Arch (Technion, Israel).